

## Linedata and Alpha Omega announce alliance to provide post-trade processing solutions

PARIS, BOSTON, HONG KONG, LONDON, July 1st, 2013: Linedata (NYSE Euronext: LIN), the global solutions provider dedicated to the investment management and credit industries, and Alpha Omega Financial Systems, provider of FIX protocol based post-trade software solutions, today announced a **partnership** which will provide buy side clients with another alternative to supporting their **post-trade processing requirements**. This partnership validates Linedata's commitment to providing all-inclusive solutions to fit clients' business needs.

As a result of this partnership, FIXAffirm is **seamlessly integrated with Linedata Longview**, enabling clients to achieve straight-through-processing (STP) between the front, middle and back offices. By directly connecting counterparties through established FIX networks, FIXAffirm allows any errors to be corrected immediately and trades to be confirmed and affirmed on trade date. FIXAffirm can also co-exist with other post-trade solutions, thus reducing the risk of single vendor failure.

"We are very excited about the partnership with Linedata and the opportunity to provide integrated trading and post-trade solutions for investment managers globally using advanced FIX based technology. Given the momentum in the industry towards **FIX post-trade**, this integrated solution provides Linedata's clients with immediate access to FIXAffirm **at zero implementation cost**," states Kamal Duggirala, CEO of Alpha Omega.

"At Linedata, we are always striving to **offer flexible alternative solutions for our clients**," comments Eric Hamilton, Vice President of Front Office Asset Management Relationship Management at Linedata. "Through this partnership we offer our clients new post-trade processing options."

Linedata's Liquidity Alliance Program offers Linedata clients seamless access to a variety of third party application providers, ranging from broker algos and dark pools to Trade Cost Analysis and post-trade processing.

Linedata Front Office Platform offers portfolio management, trading and compliance to serve the needs of traditional and alternative asset managers. With its **strong dedication to buy side firms**, Linedata offers advanced portfolio management tools and workflows, expanded execution tools and streamlined allocation tools. Alpha Omega's flagship product, FIXAffirm, utilizes the financial industry standard FIX protocol to allocate, confirm, and affirm trades directly between counterparties. FIXAffirm covers post-trade processing for domestic and international equities, ETFs and fixed income securities.

---

### ABOUT LINEDATA

Linedata is a global solutions provider with 700 clients operating in 50 countries. With more than 1,000 employees across the globe, Linedata is dedicated to the investment management and credit community. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and tailored mission-critical software and services that help its clients grow. As a pioneer for over 10 years with the set-up of SaaS infrastructure for the financial industry, Linedata has preached and spread this model throughout the global financial community, for its full range of products. Headquartered in France, Linedata achieved revenues of EUR 144 million in 2012. This company is listed on Euronext Paris FR0004156297-LIN - Reuters LDSV.LN - Bloomberg LIN:FP.

### ABOUT ALPHA OMEGA

Alpha Omega's mission is to make the post-trade process more efficient and cost-effective for the investment management industry. With over five decades of experience in portfolio management, trading and post-trade processes, Alpha Omega is uniquely positioned to bring advanced FIX based technology to asset managers and

#### HEADQUARTERS

Linedata  
19 rue d'Orléans  
92523 Neuilly-sur-Seine Cedex  
France  
Tel: +33 (1) 47 77 68 25  
Fax: +33 (1) 47 08 11 78

BOSTON - BEIJING - DUBLIN - EDINBURGH - HONG KONG

IRVINE - LONDON - LUXEMBOURG - MADRID - NEW YORK

PARIS - RIGA - SEATTLE - TORONTO - TUNIS

[www.linedata.com](http://www.linedata.com)

broker/dealers. The company's flagship product FIXAffirm is the first comprehensive post-trade solution based on the industry standard FIX 4.4 protocol. Alpha Omega offers both enterprise and hosted solutions with low cost implementation to suit the needs of each client organization.

For more information, please contact:

**Linedata**  
Karen M. Hays  
Global Product Marketing Manager  
TEL: +1 617 912 4766  
[Karen.hays@na.linedata.com](mailto:Karen.hays@na.linedata.com)  
[www.linedata.com](http://www.linedata.com)

**Alpha Omega**  
Bill Hebert  
Managing Director  
TEL: + 1 415 295 4454  
[bill.hebert@ao-fs.com](mailto:bill.hebert@ao-fs.com)  
[www.ao-fs.com](http://www.ao-fs.com)

**HEADQUARTERS**

Linedata  
19 rue d'Orléans  
92523 Neuilly-sur-Seine Cedex  
France  
Tel: +33 (1) 47 77 68 25  
Fax: +33 (1) 47 08 11 78

BOSTON - BEIJING - DUBLIN - EDINBURGH - HONG KONG  
IRVINE - LONDON - LUXEMBOURG - MADRID - NEW YORK  
PARIS - RIGA - SEATTLE - TORONTO - TUNIS

[www.linedata.com](http://www.linedata.com)